

Resilient '21

**Sponsorship and Exhibiting
Opportunities**

Resilient '21

Wednesday, Dec. 1

Exhibit 'Rooms' Open

9:30–10:30 p.m. ET/8:30–9:30 p.m. CT/7:30–8:30 p.m. MT/6:30–7:30 p.m. PT

Thursday, Dec. 2

Exhibit 'Rooms' Open

2–3 p.m. ET/1–2 p.m. CT/Noon–1 p.m. MT/11 a.m.–Noon PT

Exhibit 'Rooms' Open

5–6:30 p.m. ET/4–5:30 p.m. CT/3–4:30 p.m. MT/2–3:30 p.m. PT

*Schedule subject to change

Most camps and conference centers welcomed guests during summer 2021, a stark contrast to just a year before. But opening their doors required overcoming a series of significant challenges. We are in the process of programming our 2021 online experience as a way of bringing them together and offering a time of hope as we look toward the future.

Your participation in our online experience will be timely as you can add value to those you love to serve. We've outlined sponsorship and exhibitor opportunities for our December event we'd love for you to consider, and we are excited for your participation.

What we have to offer:

1. (3) General Session SPONSOR opportunities (See page 3 for details)
2. Virtual Exhibitor Live Exhibit Rooms (See page 4 for details)

Sponsorships

Give ultimate visibility to your business by participating as a Resilient '21 sponsor.

\$10,000 Event Sponsor (SOLD)

Pre-Event E-blasts (4)

- Includes your logo with link to your website in emails CCCA sends to promote the event to all member camps and conference centers
- Separate link to a company video (optional)

Your professionally produced 15-second video played in the General Session.

- CCCA reserves the right to not play the video if it is not of the professional quality expected for this event. Please submit your video for review by Nov. 17.

Inclusion in a full-page Event Sponsors' page in the Jan/Feb issue of InSite magazine.

- Thanking you for making this event possible
- Includes full-color logo and appears in an ad with other sponsors

General Session Live Host Announcement in General Session 1 and at the end of General Session 2

- Thanking you for making this event possible

(3) Virtual Rooms for live attendee engagement (3.5 hours total)

\$3,000 General Session Sponsor

Pre-Event E-blasts (3)

- Includes your logo with link to your website in emails CCCA sends to promote the event to all member camps and conference centers
- Separate link to a company video (optional)

Inclusion in a full-page Event Sponsors' page in the Jan/Feb issue of InSite magazine.

- Thanking you for making this event possible
- Includes full color logo and appears in an ad with other sponsors

General Session Live Host Announcement

- Thanking you for making this event possible

(3) Virtual Rooms for live attendee engagement (3.5 hours total)

\$2,000 General Session Sponsor

Pre-Event E-blasts (2)

- Includes your logo with link to your website in emails CCCA sends to promote the event to all member camps and conference centers
- Separate link to a company video (optional)

Inclusion in a full-page Event Sponsors' page in the Jan/Feb issue of InSite magazine.

- Thanking you for making this event possible
- Includes full-color logo and appears in an ad with other sponsors

(3) Virtual Rooms for live attendee engagement (3.5 hours total)

Virtual Exhibitors

\$850 Virtual Exhibitor Room (Business Members)

\$950 Virtual Exhibitor Room (Non-Business Members)

Day 1 – Your business will host an evening 1-Hour Room (9:30–10:30 p.m. ET)

Day 2 – Your business will host an afternoon 1-Hour Room (2–3 p.m. ET)

Day 2 – Your business will host an evening 1.5-Hour Room (5–6:30 p.m. ET)

But feel free to stay open as long as you have guests in virtual exhibitor room.

Please Note:

- We encourage you to have giveaways by having attendees contribute their camp name and email in the chat box and give away your prize in the last quarter hour of your slot. We recommend not having to be present to win (in a virtual environment).
- We will do our best to drive traffic your way and hope your engagement with our member camps is beneficial to you and them!
- You will host your own virtual exhibitor room. Watch your inbox for platform details and for dates and instructions on exhibitor room setup.

Contact Bryan Bailon

Business Relations Manager

bbailon@ccca.org

(719) 260-9400 ext. 121

Visit ccca.org/go/exhibit



**CHRISTIAN CAMP
& CONFERENCE
ASSOCIATION**

Resilient '21